2018 Fall Events

- Part-Time Jobs Fair
  September 5, 2018
  11 am - 2 pm
  Plemons Student Union

- Resume Clinics
  September 10-18, 2018
  11 am - 1 pm
  Plemons Student Union

- Internship and Job Fair
  September 19, 2018
  12 pm - 4 pm
  Holmes Convocation Center

- Walker Business Connections
  September 20, 2018
  1 pm - 4 pm
  Holmes Convocation Center

- Graduate School Fair
  October 4, 2018
  10 am - 2 pm
  Plemons Student Union

- Education Career Fair
  October 29, 2018
  12:30 pm - 2:30 pm
  Holmes Convocation Center

- Etiquette Dinner
  November 7, 2018
  5:30 pm - 7:30 pm
  Plemons Student Union

- Student Employee Appreciation Brunch
  November 28, 2018
  10 am - 12 pm
  Plemons Student Union

2018 Appalachian State
EMPLOYER SUMMIT

Wednesday, May 30, 2018

Career Development Center
APPALACHIAN STATE UNIVERSITY
### Event Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30 am - 10:00 am</td>
<td>Registration and Continental Breakfast in Parkway Ballroom</td>
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<tr>
<td>10:00 am - 10:50 am</td>
<td>Keynote Speaker                                                                         Mr. Chris Chung, CEO, Economic Development Partnership of North Carolina</td>
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<tr>
<td>11:00 am - 11:50 am</td>
<td>Session 1:</td>
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<tr>
<td>Noon - 1:20 pm</td>
<td>Luncheon and Employer Networking</td>
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<tr>
<td>1:30 pm - 2:30 pm</td>
<td>Session 2:</td>
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<td>2:30 pm - 3:30 pm</td>
<td>Brew and Browse                                                                          Feasibility Sciences Overview</td>
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**Keynote Speaker:** Mr. Chris Chung, CEO, Economic Development Partnership of NC

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In 2015, Christopher Chung joined the Economic Development Partnership of North Carolina (EDPNC) as Chief Executive Officer. Chris brings more than 20 years of state-level economic development experience to his role.

As a public-private partnership, the EDPNC is responsible for a number of economic development functions on behalf of the State of North Carolina, including new business recruitment, existing business support, international trade and export assistance, small business start-up counseling, and tourism, sports, and film promotion. With a staff of more than 60 professionals and an annual operating budget of more than $24 million, the EDPNC is focused on advancing the economic interests of North Carolina's 100 counties and more than 10 million residents.

Chris previously held various executive and management responsibilities at the Missouri Partnership (2007-2014) and the Ohio Department of Development, now known as JobsOhio (1997-2007).

Chris attended The Ohio State University (OSU), graduating Phi Beta Kappa with a double-major in Japanese and economics. He also completed significant coursework towards a Master’s in Public Policy and Management.

Chris and his wife Emily reside in Raleigh, North Carolina.

### Session 1:

**A Culture of Learning: Creating Peak Internship Experiences - Beacon Heights, Room 417**

*If you offer one internship, 10 internships, 50, or have not yet hosted an intern and want to, this workshop will offer guidelines to ensure your success and the success of your student intern(s).*

**Presenting:** Ms. Sharon Jensen, Associate Director/Internship Resource Counselor, Career Development Center

**Elevating Career Readiness on Campus - Rough Ridge, Room 415**

Discover how Appalachian is approaching the truth of implementing career readiness standards into student employment and campus engagement opportunities. We are using the new competencies associated with career readiness as defined by NACE (National Association of College and Employers) to frame expectations associated with campus jobs and leadership.

**Presenting:** Mr. Les Miller, Student Employment Coordinator, Career Development Center

Mr. Brandon Nelson, Assistant Director for Recruitment, Selection, & Training, University Housing

Mr. Jeff Cathey, Director, Department of Student Engagement and Leadership

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### Session 2:

**#Branding@AppState - Beacon Heights, Room 417**

Branding is the full package - it’s the messages you use, how you look at prospective students through marketing, and how your teams represent your brand in a loud or off. In this session, you will hear how to promote ourselves and help them get excited about your company/brand, and how to develop a consistent branding approach.

**Presenting:** Ms. Carolyn Clark, Founder, Altur Ender Communications

**On Belay: Meet Our Academic Friends - Rough Ridge, Room 415**

Faculty engagement is valuable in connecting to the classroom and with students. Learn from six Appalachian faculty their ideas for robust campus-employer engagement.

**Panel Participants:**

- Dr. Erin Markland, Chair, Department of Mathematical Sciences
- Ms. Michelle Beisler, Executive Director of the BB&T Student Leadership Center, Walker College of Business
- Dr. Denise Levy, Associate Dean for Academic Support, Beaver College of Health Sciences
- Ms. Kendra Souza, Spanish Lecturer, Department of Languages, Literatures, and Cultures
- Dr. Janice Pope, Interim Chair, Department of Communication

**Sustainability Base Camp - Linn Cove, Room 413**

Appalachia is known for its commitment to sustainability, but exactly what does that mean? Join this session to learn more about the SEs of sustainability: ecology, economy, and social equity, and how those themes are infused in the curriculum - both in and outside the classroom. You will leave this "base camp" with the gear you need to understand the unique learning experiences Appalachian students have and how those attributes can benefit your organization.

**Presenting:** Ms. Tammy Kowalczyk, Professor, Department of Accounting