



**APPALACHIAN STATE UNIVERSITY
CAREER DEVELOPMENT CENTER
EMPLOYER GUIDE 2012-2013**



THE APPALACHIAN ADVANTAGE

ASU's Career Development Center exists with the purpose of empowering students and alumni to select and pursue careers consistent with their values, interests, abilities, experiences, and education.

The Career Development Center staff works to facilitate the University's goal of economic development for the region. Our staff works to develop the career and professional skills of students, and facilitates unions between our students and employers that benefit the state as a whole.

Ranking and Recognition

US News & World Report's America's Best Colleges 2012 ranks Appalachian 3rd overall among regional public comprehensive universities in the South and 10th overall among public and private universities in the South.

Kiplinger's Personal Finance magazine ranks Appalachian 33rd in the nation in Kiplinger magazine's 2011-12 list of the top 100 values in public colleges and universities in the nation.

Sierra magazine ranks Appalachian 12th in the nation for Sierra magazine's top "Coolest Schools" The rankings salute the efforts of colleges around the country helping to solve climate issues and operate sustainably.

The Princeton Review featured Appalachian in the 2011 edition of its book "America's Best Value Colleges."

The Princeton Review recognizes Appalachian State as one of the most environmentally responsible institutions in the U.S. according to "The Princeton Review's Guide to 322 Green Colleges: 2012 Edition."

Undergraduate Profile Fall 2011

Total enrollment	17,344
Undergraduates	15,460
Graduates	1,884
Females	54%
Males	46%
Underrepresented Minorities	10%
Total SAT Score, Average	1141
Average GPA	3.94

Fun Facts

9 Days = how long the ASU Solar Homestead was on the National Mall in Washington DC for the 2011 US Dept of Energy Solar Decathlon. Winner of the People's Choice Award!

3,333 ft = elevation of Boone, NC
The Rock = Kidd-Brewer Stadium

68°F = average July temperature

29°F = average January temperature

3 ft = average snowfall

*There are more students at Appalachian than residents in Boone

***The New River**, which flows through Boone, is one of the oldest rivers in the world



“Academics speak for themselves. We do more recruiting here for a reason.”
Cindy Wilburn, Liberty Mutual



Tiffany Thebeau
BS Sociology '12
Concentration: Crimi-
nology and Social
Control

**Career Development
Services Utilized:** Job
Fairs, Internship Fairs

*“I chose my major because I enjoy learn-
ing about people and working
with them. I chose my career path be-
cause I want a career in which I
feel like I am doing something fulfilling and
helping the well being of the community.*

*The Career Development Center hosted
Jobfest where I found an internship that
became my post-graduation full time job
after completing the internship.*

*I am a Mental Health Associate for Moun-
tain Youth Academy, a trauma-based
facility for children and adolescents. My
academics helped me prepare for work
here because I was provided with different
perspectives of problems and was taught
problem solving skills throughout the
course of my attendance at Appalachian.*



Points of Pride

Appalachian State University Colleges

College of Arts and Sciences

- Houses 15 academic departments spanning the Hu-
manities, Social Sciences, and the Mathematical and
Natural Sciences.

College of Fine and Applied Arts

- Provides opportunities to more than 2,700 undergradu-
ate and graduate majors, 200 faculty and staff, and
nearly 11,000 alumni from all over the country and the
world.

College of Health Sciences

- Houses approximately 1,800 student majors, 115 fac-
ulty and staff and offers 15 degree programs.

Reich College of Education

- Offers the largest undergraduate teacher preparation
program in North Carolina with substantial offerings at
the graduate and doctoral level.

Hayes School of Music

- Enrolls more than 475 students pursuing careers in the
following fields: Music Education, Music Performance,
Music Therapy, Sacred Music, Composition and Theory,
Music Industry Studies, Jazz Studies, Graduate Music
Studies.

University College

- Provides students with a rigorous liberal education that
prepares them for the social, economic, and personal
opportunities and challenges of the twenty-first century.

Walker College of Business

- Enrolls more than 2,300 undergraduate and 100 gradu-
ate students and was included in Princeton Review's
2012 edition of Best Business Schools.

Cratis D. Williams Graduate School

- Administers over 50 graduate degree and graduate cer-
tificate programs to over 2500 master's, specialist, and
doctoral students.

RECRUITING AT APPALACHIAN STATE UNIVERSITY



"We have a great working relationship with the Appalachian State Career Center. They are proactive, enjoyable to work with and always responsive to our needs. We see our partnership with them as a critical link to recruiting top talent from ASU. Successful recruiting at Appalachian State is critical to meeting our hiring goals. Partnering with the Appalachian State Career Center is a key component of our recruiting strategy and has been key in our success on their campus."

Mark L. Clark
Manager, College Recruiting and University Relations
Lowe's Companies Inc.

Symlicity

Appalachian State's career service manager is powered by Symlicity. Visit the employers section of our website to learn how to sign up as a recruiter contact, post jobs, request interview schedules, and much more.

Posting Jobs and Internships on Symlicity

If you have jobs and internships you would like marketed to our students and alumni; you may now post them on Symlicity. Counselors will also forward positions to faculty and staff for further distribution to ASU students.

On Campus Interviews

Employers are able to arrange on-campus interview schedules which are posted on Symlicity. Scheduled interviews are conducted at the Career Development Center where we have several rooms specifically reserved for this purpose.

Virtual Interviewing

If the winter months in Boone prohibit you from traveling to ASU for interviews, we can provide the technology for you and students to connect for virtual interviews through Skype.

Information Sessions

An excellent way to promote your company is to hold an information session before your on campus interview. Information sessions are hosted by the employer and students are given an overview of the company, the positions, the career opportunities and the application procedures.

Go to careers.appstate.edu/employers or email recruiting@appstate.edu

BUILDING YOUR BRAND ON CAMPUS



Career Fairs

Internship Fair

This fair, held each January in the ASU Student Union hosts employers, nonprofit organizations and leadership clubs and organizations.

Jobfest Career Fair

This fair, held each Fall (September) and Spring (early March) hosts 50+ employers from all industries.

Education Career Fair

This fair, held each Fall (late October) and Spring (late March) hosts 60+ public and private schools from across the Southeast.

Making a Difference Career Fair

This fair, held each Spring (late March) in the Student Union hosts 25+ nonprofit and government organizations seeking interns and full time employees.

Internship Resources Program

What better way to find a potential employee than to first hire them as an intern? If you are interested in securing an ASU intern please contact our office for more information or go to ***internships.appstate.edu***.

An excellent way to connect with students early in their collegiate career is to serve as a contact in our professional network for students. Employers can utilize this feature of Symplicity to connect with students who are interested in learning more about companies and jobs by conducting informational interviews and job shadows.

Inside the Classroom

Let us help you connect with students in any of our eight colleges through class presentations.

Outside the Classroom

The Center for Student Involvement and Leadership (CSIL) encompasses leadership development, student publications, student governance, new student orientation, Greek life and over 200 student organizations. The Career Development Center can help you partner with CSIL to identify clubs and organizations that meet your hiring needs.

Resume Clinics and Workshops

Partnering with the CDC to provide resume critiques, job search/interview workshops or etiquette luncheons offers an excellent venue for networking and interacting with students.

Practice Interviews

Practice interviews are designed to help students receive interviewing experience and provide employers with a great way to market their company and positions to ASU students. Practice interviews are offered one week during both the Fall and Spring semesters. The Career Development Center invites employers to conduct Practice Interviews to help students prepare for the opportunities that lie ahead.

RECRUITING COMPANIES 2011-2012

Aaron's Inc.
ABC of North Carolina
Across the Pond
Aerotek
Agentco
Alamance Burlington School System
Alexander County Schools
All Risks Ltd
American Red Cross
American Renaissance School
AmeriCorps and Children Together
Amica Mutual Insurance
Appalachia Service Project
Appalachian Regional Healthcare System
Arrowpoint Capital
Ashe County Schools
Asheville City Schools
Asheville Parks and Recreation
ASU in DC
Auto-Owners Insurance Company
Avery County Schools

Bank of America
Bankers Life & Casualty
Barnhardt Manufacturing Company
BB&T Corporation
BB&T Insurance
BDO USA, LLP
Beaufort County Schools
Bernard Robinson & Company, LLP
Blackbaud
Blackman & Sloop
Blue Cross Blue Shield NC
Boatsman Gillmore PLLC
Breslow Starling Frost Warner Boger Hiatt
Bright Horizons Family Solutions
Bryce Holder, CPA, PA
Buckeye International, Inc.
Buncombe County Schools
Burke County Public Schools

C.H. Robinson Worldwide, Inc.
Cabarrus County Schools
Caldwell County Schools
Camelot Consulting, Inc.
Camp Dogwood
Capitol Financial Solutions
Cardinal Solutions
Carolina Capital Management
Carolina Farm Credit
Caswell County Schools
Catawba County Schools
CGI
Chapel Hill-Carrboro City Schools
Charleston County Park and Rec. Com.
Charlotte-Mecklenburg Schools
Cintas Corporation
Clayton Homes
Clear Channel Communications / Asheville
Cleveland County Schools
Connestee Falls
Consolidated Electrical Distributors, Inc.
Consolidated Graphics
Corriher & Michael, PLLC

Daimler Trucks North America
Daniel Boone Native Gardens
Danville Public Schools
Davidson County Schools
Davidson Holland & Whitesell
Davie County Schools
Day of Your Dreams
Delhaize America
Deloitte
Department of Public Safety
Destination Cleveland County
Disability Determination Services
Discovery Place
Dixon Hughes Goodman
Dogwood Alliance

Dream Careers
ds2creative
Duke Energy
Duke TIP
Durham Police Department

E&J Gallo Winery
Eastman
Edward Jones
Eliada Homes
Elliott Davis
English Construction
Enterprise
Epes Carriers, Inc.

Families Together
Fastenal
Federal Air Marshals
Ferguson, a Wolseley Company
Fidelity Investments
First Pioneer Insurance Agency, Inc.
FleetNet America
Flow Companies

Gaston County Schools
Gastonia Police Department
Gilliam Coble & Moser, LLP
Goodyear - Clark Tire & Auto
Grandfather Mountain-Stewardship Foundation
Grant Thornton
Grassroots Campaigns
Green Corps
Greensboro Police Department
Greenville County Schools
Greenville Police Department
Greer and Walker
Guilford County Schools

Harnett County Schools
Harris Teeter
Haywood County Schools
Hickory Museum of Art
Hickory Public Schools
High Country Bank
Holston Presbytery Camp
Honeywell Technology Solutions, Inc.
Hound Ears Club

I-Cubed
Inmar
Insight Global
Insurance House
Iredell-Statesville Schools
iSurety, Inc.

Johnson & Johnson, Inc.
Johnson Price & Sprinkle PA

Kaplan Test Prep
Kingsport City Schools
KPMG LLP

Learning Station
Lee County Schools
Lexington City Schools
Liberty Mutual
Lincoln Charter School
Lowe's Companies, Inc.
Lowe's Food Stores, Inc.

Mark III Employee Benefits
Maxim Healthcare Services
McGladrey
Merion Realty Management
Milligan College
MISource, Inc.
Montgomery County Schools
Mountain Youth Academy

Murray Supply Company
Mutual of Omaha
N.C. DMV License & Theft Bureau
National Heritage Academies
NC State Bureau of Investigation
NC Teacher Corps
Neff Rental LLC
Network of International Christian Schools
Newton CPA, PLLC
Newton-Conover Schools
North Carolina Campus Compact
North Carolina Outward Bound
Northwestern Mutual Financial Network
NPS Blue Ridge Parkway
Omni Atlanta
Onslow County Schools

Peace Corps
Pepsi Beverages Company
Pepsi Bottling Ventures, LLC
Person County Schools
Premier Inc.
PricewaterhouseCoopers
Quad/Graphics

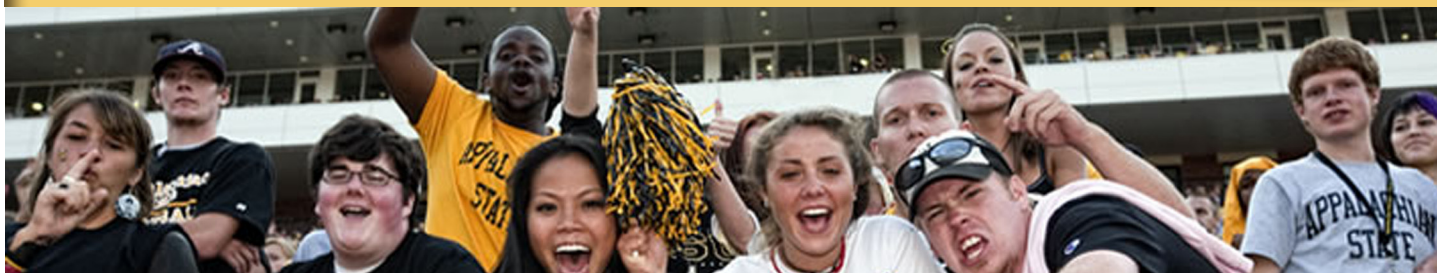
Raleigh Police Department
Randolph County Schools
Red Ventures
Reznick Group
Richmond Co. Schools
Robeson County
Rockingham County Schools
RPS Rollins
Rutherford County Schools

Sherwin-Williams
Shurtape Technologies, LLC
Smith Leonard
Smith Miller & Buff
SODEXO INC
Sonic Automotive
Southern Teachers Agency
SPX Corporation
State Farm Insurance
Stealth Components
Stokes County Schools
SUWS of the Carolinas

Target Corporation
Teach For America
Teachers-Teachers.com
The Hertz Corporation
The Travelers Companies, Inc.
Thrivent Financial
TIAA-CREF
T-Metrics, Inc.
Toshiba Business Solutions
Transportation Insight
TTI
21st Mortgage Corporation

U.S. Army Corps of Engineers
Uhuru Child
Union County Public Schools
United Heartland
United States Navy Officer Programs
Valle Crucis Bed and Breakfast
Versa Technologies
Waffle House Inc.
Wake County Public School System
Watauga County Schools
Wells Fargo
Western Southern Financial Group
Western Youth Network
Wilkes County Schools
Winston Salem Police Department
Winston Salem/Forsyth County Schools
Yadkin County Schools
Youth Villages
Z. Smith Reynolds Foundation

VISITING THE ASU CAREER DEVELOPMENT CENTER



Directions to campus

When coming to Boone from Highway 421 Northbound:

Proceed to Boone on HWY 421 North. At the intersection of HWY 421 and HWY 321 South/Hardin Street, turn left to approach the campus area. At the second stoplight, turn right onto Rivers Street (Subway/Klondike will be on the left). Immediately turn left onto Hill Street. John E. Thomas Hall will be on your right.

When coming to Boone from Highway 421 Southbound:

Proceed to Boone on HWY 421/321 South. Continue on HWY 321 South/Hardin Street to approach the campus area. At the second stoplight, turn right onto Rivers Street (Subway/Klondike will be on the left). Immediately turn left onto Hill Street. John E. Thomas Hall will be on your right.

When Arriving to Boone from Highway 321 Northbound:

HWY 321 is closed periodically during the week. Check the following website for updates on closings. <http://www.admissions.appstate.edu/travel-advisory>

Proceed to Boone on HWY 321 North/Blowing Rock Road. At the eighth stoplight (intersection of Rivers Street and HWY 321 – Subway/Klondike will be on the right) turn left onto Rivers Street. Immediately turn left onto Hill Street. John E. Thomas Hall will be on your right.

When Arriving to Boone from Highway 105 Northbound:

Proceed to Boone on HWY 105 North to the intersection of HWY 105 and HWY 321/Blowing Rock Road. Turn left onto HWY 321/Blowing Rock Road. At the second stoplight (intersection of Rivers Street and HWY 321 - Subway/Klondike will be on the right) turn left onto Rivers Street. Immediately turn left onto Hill Street. John E. Thomas Hall will be on your right.

Visitor Parking Instructions

The Holmes Convocation Center parking lot for Faculty/Staff (directly behind the Convocation Center) is your second left on Hill Street. This is a gated lot. Please call 828.262.2180 and we will open the gate. Please pull to the side of the road so traffic is not blocked.

The Rivers Street Parking Deck is on Rivers Street and is the second building on the left past John E. Thomas Hall.

We are located on the third floor of the John E. Thomas Hall in room number 369.

Connecting Students to the World of Work



INTERIM DIRECTOR

Sharon Jensen, Career Development Center, John E. Thomas Hall
jensensc@appstate.edu

Michelle Boisclair, Director, Career Services, Walker College of Business
boisclairm@appstate.edu

RECRUITING

Philip White, Employer Relations Coordinator
whitepb@appstate.edu

INTERNSHIPS

Sharon Jensen, Associate Director / Internship Resource Counselor
jensensc@appstate.edu

CAREER COUNSELORS BY COLLEGE

Michelle Brown, Assistant Director / Career Counselor, Public Service and Environmental Careers
brownmd@appstate.edu

Marcia Clay, Assistant Director / Career Counselor, College of Fine and Applied Arts, College of Health Sciences, Hayes School of Music

Jessica Long, Assistant Director/Career Counselor, College of Education, Student Athletics

Angel Wood, Assistant Director / Career Counselor, College of Arts and Sciences
wooda@appstate.edu

TECHNOLOGY SUPPORT

Josh Silvey, Technology Support Specialist
silveyjl@appstate.edu

STUDENT EMPLOYMENT

Stephanie Hickey, Student Employment Coordinator
hickeyss@appstate.edu

Lauren Hayworth, Administrative Assistant
hayworthlm@appstate.edu



Appalachian State University Career Development Center
John E. Thomas Hall, Room 369
Appalachian State University
Boone, NC 28608

Phone: (828) 262-2180
Fax: (828) 262-2834
recruiting@appstate.edu
www.careers.appstate.edu